

Benasir Begam

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SUMMARY

Results-driven WordPress Developer with experience building responsive, SEO-optimized websites using Elementor and WooCommerce. Skilled in custom themes, performance optimization, and user experience. Experienced in working remotely with UAE-based clients. Certified in Digital Marketing, with strong knowledge of SEO and analytics to drive traffic and conversions.

SKILLS

WordPress Development: Elementor, WooCommerce, Theme Customization, Plugin Integration, SEO Plugin Setup (Yoast, Rank Math), Speed Optimization (caching, image compression), Website Migration, Mobile Responsiveness, Security Practices.

Secondary Skill: HTML, CSS, JS, ReactJS, MYSQL

Other Tools: Git, Canva, Google Search Console, Google Analytics (basic)

Languages: English (Fluent), Tamil (Fluent)

EXPERIENCE

WordPress Developer & Front-End Developer

Self / Independent Learning & Projects - [2022 – 2024]

- Built and practiced responsive websites using HTML, CSS, and JavaScript
- Gained hands-on experience in WordPress, Elementor, and WooCommerce
- Developed demo and client-based projects to strengthen development skills

Freelance WordPress Developer (Remote)

5Ways FZE – Dubai, UAE - [2024 – Present]

- Delivered UAE-based client projects remotely, including ecommerce and service websites
- Built WooCommerce stores with payment integration and user-friendly UI
- Applied SEO and digital marketing strategies to improve traffic and conversions

PROJECTS

5waysfze – Digital & Web Development Agency | UAE

5waysfze.com/

Sharjah Gifts – WooCommerce gift e-store | UAE

sharjahgifts.com

Bloome.ae – WooCommerce flower & cake e-store | UAE

bloome.ae

New Angel's Bridal Studio – Beauty parlour site | Karaikal, India

newangelsbridalstudio.com

Crescent Haj Services – Hajj packages | Trichy, India

crescenthajservice.com

Tourswego – Tour services website | UAE

tourswego.com

High Someat General Trading (Dubai)

highsomeat.com

MD General Trading Company - UAE

mdgeneraltrd.com/

Musab Luxury Suits - custom men's suits shop | Chennai, India

musabluxurysuits.com

Almolabi Hajj Service - UAE |

almolabiumrahdubai.com

Bab Al Nawras Facility Management - UAE

babalnawrs.com

Evergreen Trading FZ-LLC

egtradingdubai.com

My Portfolio

benasirbegam.5waysfze.com

EDUCATION

MERNStackdevelopment - June 2023 to Sep 2023

GUVI (IIT-Madras Platform)

Bachelor of Computer Applications (BCA) – Pursued, Partial Completion

ALAGAPPA UNIVERSITY • Karaikudi • 2013

Digital Marketing Certification – Completed March 2026 (Platform: Grow Wider International PVT LTD).
