

# Benasir Begam

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## SUMMARY

Creative and results-oriented WordPress Developer with hands-on experience building dynamic, responsive, and SEO-optimized websites for businesses and e-commerce platforms. Skilled in Elementor, WooCommerce, custom themes, and SEO tools. Adept at managing projects for UAE-based and Indian clients, with a strong eye for design, performance, and user experience.

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## SKILLS

WordPress Development: Elementor, WooCommerce, Theme Customization, Plugin Integration, SEO Plugin Setup (Yoast, Rank Math), Speed Optimization (caching, image compression), Website Migration, Mobile Responsiveness, Security Practices

Frontend: HTML, CSS, JavaScript, Bootstrap, React.js

Backend & DB: Node.js, MongoDB, MySQL

Other Tools: Git, Canva, Google Search Console, Google Analytics (basic)

Languages: English (Fluent), Tamil (Fluent)

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## EXPERIENCE

### WordPress Developer / Front-End Developer

5way It Zone

July 2022 - Present, Karaikal, India

- Built and maintained fast, mobile-friendly WordPress websites for local and international clients.
- Customized WordPress themes using Elementor and integrated plugins for SEO, security, and speed optimization.
- Ensured seamless UI/UX across devices and collaborated closely with designers and backend developers.
- Contributed to company expansion into UAE markets by delivering client-ready digital solutions.

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## PROJECTS

5waysfze - Digital & Web Development Agency | UAE

[5waysfze.com/](https://5waysfze.com/)

Sharjah Gifts - WooCommerce gift e-store | UAE

[sharjahgifts.com](https://sharjahgifts.com)

Bloome.ae - WooCommerce flower & cake e-store | UAE

[bloome.ae](https://bloome.ae)

New Angel's Bridal Studio - Beauty parlour site | Karaikal, India

[newangelsbridalstudio.com](https://newangelsbridalstudio.com)

Crescent Haj Services - Hajj packages | Trichy, India

[crescenthajservice.com](https://crescenthajservice.com)

Tourswego - Tour services website | UAE

[tourswego.com](https://tourswego.com)

High Someat General Trading (Dubai)

[highsomeat.com](https://highsomeat.com)

MD General Trading Company - UAE

[mdgeneraltrd.com/](https://mdgeneraltrd.com/)

Musab Luxury Suits - custom men's suits shop | Chennai, India

[musabluxurysuits.com](https://musabluxurysuits.com)

Almolabi Hajj Service - UAE |

[almolabiumrahdubai.com](https://almolabiumrahdubai.com)

Bab Al Nawras Facility Management - UAE

[babalnawrs.com](http://babalnawrs.com)

Evergreen Trading FZ-LLC

[egtradingdubai.com](http://egtradingdubai.com)

My Portfolio

[benasirbegam-portfolio.netlify.app/](https://benasirbegam-portfolio.netlify.app/)

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## EDUCATION

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MERNStackdevelopment - June 2023 to Sep 2023

GUVI (IIT-Madras Platform)

Bachelor of Computer Applications (BCA) – Pursued, Partial Completion

ALAGAPPA UNIVERSITY • Karaikudi • 2013

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